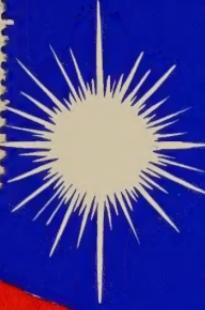


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1959

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Starfire



MATLIN'S
ROSES

1959

MATLIN'S NURSERY

Corner Ely & Fern Streets

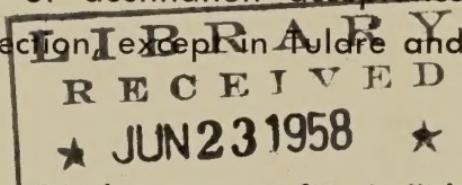
Ontario, California

GRADING In accordance with HORTICULTURAL STANDARDS (1949 Edition) prepared by the Committee on Horticultural Standards and published by The American Association of Nurserymen, Inc.

PACKING No charge other than boxes which are invoiced at cost.

DELIVERY All California orders are delivered or shipped prepaid. Out of state shipments are made F.O.B. Ontario.

INSPECTION Shipments within California are covered by "Pinto Tag" inspection certificates which permit point of destination acceptance without further inspection except in Tulare and Ventura Counties.



TERMS 2% 10 days, 30 days by arrangement of account established credit. Exceptions, if desired, must be arranged prior to shipment. Member Dun & Bradstreet.

NON-WARRANTY We exercise care to keep all varieties true to name, and hold ourselves in readiness at all times to replace, on proper proof, all that may prove otherwise, but it is mutually agreed that we shall not at any time be liable for any amount greater than the original price of the stock. All sales made subject to stock being unsold when order is received, or loss by any and all unavoidable causes.

MATLIN'S NURSERY

A CALIFORNIA CORPORATION

LOUIS MATLIN, President

HOWARD GODDARD, Vice President

FRANK POLLOCK, Secretary-Treasurer

Ontario, California

Phone YUKon 64-561

May 1958

Patented Rose Price Schedule

Retail Each	WHOLESALE							
	10-19		20-99		100-249		250-up	
1's	1½'s	1's	1½'s	1's	1½'s	1's	1½'s	
1.50	.90	.72	.75	.60	.70	.56	.65	.52
1.75	1.00	.80	.87 ½	.70	.80	.64	.75	.60
2.00	1.10	.88	1.00	.80	.95	.76	.85	.68
2.25	1.25	1.00	1.12 ½	.90	1.05	.84	.95	.76
2.50	1.40	1.12	1.25	1.00	1.20	.96	1.10	.88
2.75	1.50	1.20	1.37 ½	1.10	1.30	1.04	1.20	.96
3.00	1.65	1.32	1.50	1.20	1.40	1.12	1.30	1.04
3.50	1.85	1.48	1.75	1.40	1.55	1.24	1.40	1.12

Patented varieties are grown and sold under license from the Patent Owners.

AZTEC Retail each \$2.75

Large ovoid buds and blooms of orange-scarlet, borne singly on a semi-spreading plant.

BLANCHE MALLERIN Retail each \$2.00

Long buds; pure white blooms borne singly on long stems.

BLOSSOMTIME Retail each \$2.50

Vigorous, hardy, everblooming pink climber.

BUCCANEER Retail each \$2.50

Long slender buds; bright yellow blooms.

CAPISTRANO Retail each \$2.00

Long cherry-red buds; fragrant rose-pink blooms. AARS 1950.

CARROUSEL Retail each \$2.00

Grandiflora. Large crimson buds; dark red blooms.

CHARLES MALLERIN Retail each \$2.50

Buds and blooms crimson red. Fragrant.

CHARLOTTE ARMSTRONG Retail each \$2.25

Long pointed, red buds; large, fragrant, cerise blooms. AARS 1941.

CHINA DOLL Retail each \$2.25

Polyantha. Large clusters of pink blooms with salmon-yellow base. Profuse bloomer. Border rose.

CHRYSLER IMPERIAL Retail each \$2.50

Long tapering crimson buds; vivid red blooms. AARS 1953.

CIRCUS	Retail each \$2.50
	Floribunda. Tight yellow buds, margined with red, changeable colors in the blooms from yellow, orange, buff, pink and bright scarlet. AARS 1956.
COCORICO	Retail each \$2.00
	Floribunda. A semi-double orange-scarlet from the talented breeder of Peace.
CL. CRIMSON GLORY	Retail each \$2.50
	Deep red urn-shaped buds; vivid crimson blooms borne singly on strong stems.
CRIMSON ROSETTE	Retail each \$1.50
	Polyantha. Small ovoid buds; dark crimson blooms borne in clusters.
FANDANGO	Retail each \$2.25
	Buds and blooms of deep scarlet to cimmaron-red. Profuse bloomer.
FANFARE	Retail each \$2.00
	Floribunda. Orange-yellow, pink tinted buds; semi-double coral blooms borne in clusters.
FASHION	Retail each \$2.00
	Floribunda. Small deep peach buds; semi-double, fragrant, coral-peach blooms. AARS 1950.
FIRST LOVE	Retail each \$2.25
	Long slender buds of delicate pink. Blooms tinted salmon, orchid and rose. Slightly fragrant.
CL. FLORADORA	Retail each \$2.00
	Same orange-scarlet-red blooms as its parent.
FORTY-NINER	Retail each \$2.25
	Bi-color petals of Orient red and chrome yellow.
FRED HOWARD	Retail each \$2.00
	Long yellow buds and blooms edged light pink. AARS 1952.
FROLIC	Retail each \$2.00
	Floribunda. Semi-double bright pink blooms borne in clusters.
FUSILIER	Retail each \$2.50
	Floribunda. Orange-red buds and blooms borne in clusters on a compact plant give a luminiscent effect. AARS 1958.
GOLD CUP	Retail each \$2.50
	Floribunda. Golden yellow buds and blooms borne in clusters on an upright plant clothed in glossy foliage. Fragrant. AARS 1958.

GOLDEN SHOWERS Retail each \$2.75

Pillar-Climber. Long, pointed daffodil yellow buds; large fragrant, double yellow blooms. May be grown as a self-supporting, 8-10 foot Pillar or trained as a climber along trellis or fence. Everblooming. Has tested winter-hardy in Atlantic seaboard states. AARS 1957.

GOLDILOCKS Retail each \$1.75

Floribunda. Clusters of fragrant golden yellow blooms.

CL. GOLDILOCKS Retail each \$2.50

Same as parent.

GOOD NEWS Retail each \$2.00

Large silvery-pink blooms with apricot glow in center.

GRANDE DUCHESSE

CHARLOTTE Retail each \$2.00

Long burnt-carmine buds; petals recurve with shades of old rose. AARS 1943.

GREEN FIRE Retail each \$2.50

Floribunda. Brilliant semi-double, yellow blooms borne profusely in large clusters. New Introduction.

HEART'S DESIRE Retail each \$1.75

Long buds; large, fragrant, crimson blooms. AARS 1942.

CL. HEART'S DESIRE Retail each \$1.75

Strong climber with same bloom as parent.

HEAT WAVE Retail each \$2.75

Floribunda. Sunfast Chinese red blooms with an overlay of currant red. New Introduction

HELEN TRAUBEL Retail each \$2.75

Long slender buds and blooms of apricot-pink. AARS 1952.

HIGH NOON Retail each \$2.50

Pillar rose. Bright yellow; profuse bloomer. AARS (regional) 1948.

IRENE OF DENMARK Retail each \$1.75

Floribunda. Buds and blooms sparkling white with a tint of pink in maturity.

ISOBEL HARKNESS Retail each \$2.75

Large, clear bright, yellow buds and blooms borne singly on long stems on a vigorous, free-branching, beautifully foliaged plant. New Introduction.

IVORY FASHION Retail each \$2.75

Floribunda. Ivory buds and blooms with golden stamens borne in clusters on a well-branched bush. AARS 1959.

JIMINY CRICKET	Retail each \$2.00
Floribunda. Tangerine buds; coral-orange blooms borne in clusters on a medium plant of erect habit. Fragrant. AARS 1955.	
KATHERINE T. MARSHALL	Retail each \$1.85
Salmon pink buds; large, deep rose-pink blooms flushed yellow. AARS 1944.	
LADY ELGIN	Retail each \$2.50
Large, very double, orange-apricot buds and blooms borne singly on long stems ideal for cutting. Sturdy plant of upright habit.	
LA JOLLA	Retail each \$2.50
Long pointed buds; double, fragrant blooms of pink, yellow and rose.	
LILIBET	Retail each \$2.00
Floribunda. Buds and blooms of rose pink, borne in clusters. AARS 1954.	
LOVE SONG	Retail each \$2.50
Long pointed buds of deep yellow edged with dark coppery rose and opening to a blend of yellow and deep coppery salmon-pink blooms.	
LOWELL THOMAS	Retail each \$2.25
Buds long pointed; large high-centered yellow blooms. Fragrant. AARS 1944.	
CL. LOWELL THOMAS	Retail each \$2.50
Fragrant yellow blooms similar to parent in a strong climber.	
MA PERKINS	Retail each \$2.00
Floribunda. Coral shell-pink buds and blooms borne in clusters. Fragrant. AARS 1953.	
MIDNIGHT	Retail each \$2.75
Long, slender buds; velvety midnight tones of red-maroon in the recurring petals of the spicily fragrant blooms.	
MIRANDY	Retail each \$2.25
Large, fragrant, garnet-red blooms. AARS 1945.	
MISSION BELLS	Retail each \$2.00
Large, fragrant, salmon pink buds and blooms. AARS 1950.	
MOJAVE	Retail each \$2.75
Tapered scarlet and vermillion buds, opening to radiant orange blooms, borne singly on long stems. AARS 1954.	
MONTEZUMA	Retail each \$2.75
Grandiflora. Long, slender, orange-scarlet buds; salmon-orange blooms borne in clusters on long stems, suitable for cutting.	

MOONSPRITE	Retail each \$2.25
	Floribunda. Creamy white buds; chrysanthemum-like snow white blooms with golden centers, borne in clusters.
NEW YORKER	Retail each \$2.50
	Large, double, fragrant, velvety-scarlet blooms.
NOCTURNE	Retail each \$2.25
	Long pointed buds; large, fragrant, cardinal red blooms. AARS 1948.
PEACE	Retail each \$2.50
	Yellow buds flushed pink. Large, fragrant blooms with varying colors of yellow, gold and ivory edged with pink. AARS 1946.
CL. PEACE	Retail each \$2.25
	Same as above in a spectacular climber.
CL. PICTURE	Retail each \$2.50
	Buds and blooms rose-pink. Abundant bloomer.
PINKIE	Retail each \$2.00
	Polyantha. Pink buds and blooms. Border or hedge rose. AARS 1948.
CL. PINKIE	Retail each \$2.75
	Dainty pink buds borne in clusters, recurrent bloom throughout the season.
PINK PEACE	Retail each \$3.00
	Large, very double, buds and blooms of dusty pink borne singly on long stems. The vigorous upright, well-branched plant is clothed in leathery foliage. New Introduction.
PINK ROSETTE	Retail each \$1.50
	Polyantha. Small buds; soft pink blooms borne in clusters.
PINOCCHIO	Retail each \$1.75
	Polyantha. Small, semi-double, salmon-pink blooms. Border or hedging rose.
QUEEN ELIZABETH	Retail each \$2.50
	Grandiflora. Carmine rose buds; orchid pink blooms borne in clusters with long stems, suitable for cutting. Fragrant. AARS 1955.
REDCAP	Retail each \$2.00
	Floribunda. Masses of red buds cap the tall growing plant with velvety red blooms.
RED EMPRESS	Retail each \$2.50
	A vigorous, new, hardy climber with an abundance of blooms of cardinal-red. New Introduction.

RED PINOCCHIO Retail each \$1.75

Floribunda. Clusters of velvety red fragrant semi-double blooms.

ROUNDELAY Retail each \$2.50

Grandiflora. Dark red buds, fragrant bright blooms borne in clusters on long stems suitable for cutting.

RUBY LIPS Retail each \$2.50

Floribunda. Flaming, semi-double, red blooms borne in panicles on a vigorous growing plant of medium height. New Introduction.

SAN FERNANDO Retail each \$1.75

Large, double, fragrant, scarlet blooms. AARS 1949.

CL. SHOW GIRL Retail each \$2.50

Long pointed buds, deep pink blooms. Fragrant. A spectacular climber.

SPARTAN Retail each \$2.75

Floribunda. Burnt-orange buds; reddish-coral blooms borne in clusters on a robust plant. Sweetly fragrant.

STARFIRE Retail each \$3.50

Grandiflora. Urn-shaped, scarlet buds; sunfast, currant-red blooms borne singly and in clusters on a tall, upright bush clothed in bronzy green foliage. AARS 1959.

SUMATRA Retail each \$2.00

✓ Floribunda. Buds and blooms of jungle-bright red borne in clusters on a medium plant with beautiful foliage. New Introduction.

SUTTER'S GOLD Retail each \$2.25

Long yellow buds shaded orange and red. Golden orange, fragrant blooms. Bagatelle Award 1948. AARS 1950.

CL. SUTTER'S GOLD Retail each \$2.50

Buds and blooms same as parent in an eye-catching climber.

TALLYHO Retail each \$2.25

Buds cardinal-red; bloom petals rose-pink inside, deep rose to cardinal red outside. Fragrant. AARS 1949.

TEXAN Retail each \$2.50

Floribunda. Long pointed buds and blooms of fiery red borne in clusters on a tall, upright, vigorous plant.

CL. TEXAS CENTENNIAL Retail each \$2.50

Large brick-red blooms.

TIFFANY Retail each \$2.50

Large pointed pink buds, shaded yellow at base; large double, fragrant pink blooms borne singly on long stems. AARS 1955.

TORCH SONG Retail each \$2.50

Ovoid maroon buds; flame red blooms with a velvety sheen borne singly on a well-branched, upright plant of medium height. New Introduction.

VALENTINE Retail each \$2.00

Floribunda. Clusters of large, semi-double crimson blooms. Everblooming. Border or hedge rose.

VOGUE Retail each \$2.00

Floribunda. Cherry-coral buds and blooms borne in clusters. AARS 1952.

WHITE BOUQUET Retail each \$2.50

Floribunda. Light creamy-white buds; gardenia-like pure white blooms with yellow stamens, borne in clusters on a low growing plant, ideal for bedding and borders. Lustrous, dark green foliage. AARS 1957.

WHITE KNIGHT Retail each \$3.00

Long tapered buds; satiny pure white blooms borne on long stems on a vigorous plant of upright habit. A creation of Francis Meilland, hybridizer of Peace. White Knight is the only white hybrid tea to win an All-America Rose Selections Award. AARS 1958.

WILDFIRE Retail each \$2.00

Large, semi-double blooms of fire-engine red borne in clusters.

CL. WORLD'S FAIR Retail each \$2.00

Large semi-double, fragrant bloom clusters of deep crimson.

YELLOW PINOCCHIO Retail each \$1.50

Floribunda. Buds and blooms apricot-yellow borne in clusters.

Standard Rose Price Schedule

Prices	100- 490	500- 990	1000- up
No. 1's	.55	.52	.50
No. 1½'s	.45	.42	.40

Standard varieties may be grouped at quantity rate.

STANDARD VARIETIES

- AUTUMN, burnt-orange
- BABY CHATEAU, (Polyantha) red
- BETTY PRIOR, (Floribunda), Five-petal shell pink
- CALEDONIA, white
- CAMEO, (Polyantha) orange-pink
- CECILE BRUNNER, (Polyantha) pink
- CHRISTOPHER STONE, scarlet
- CONDESA DE SASTAGO, red and yellow
- CONTRAST, pink, white and bronze
- COUNTESS VANDAL, salmon pink
- CRIMSON GLORY, red
- DAGMAR SPATH, (Polyantha) white
- DAME EDITH HELEN, pink
- DONALD PRIOR, (Floribunda) scarlet
- DUQUESA DE PENARANDA, orange
- ECLIPSE, yellow
- EDITOR McFARLAND, pink
- E. G. HILL, scarlet
- ELSE POULSEN, (Polyantha) pink
- ETOILE DE HOLLANDE, red
- EUTIN, (Floribunda) carmine-red
- FLORADORA, (Floribunda) red
- FRAU KARL DRUSCHKI, white
- FRENDSHAM, (Floribunda), deep crimson
- GIRONA, red and yellow
- GOLDEN DAWN, yellow
- GOLDEN RAPTURE, golden yellow
- GOLDEN SALMON SUPERIOR, (Polyantha)
golden-salmon
- HADLEY, crimson
- IMPROVED LAFAYETTE, (Polyantha) red
- K. A. VICTORIA, white
- MARGARET McGREDY, orange-scarlet
- MARGO KOSTER, (Polyantha) orange-red
- McGREDY'S IVORY, ivory

McGREDY'S SCARLET, crimson-scarlet
McGREDY'S YELLOW, yellow
MISS ROWENA THOM, fiery rose
MME. HENRI GUILLOT, orange, coral, red
MME. JULES BOUCHE, white
MRS. CHARLES BELL, shell pink
MRS. E. P. THOM, yellow
MRS. P. S. DUPONT, yellow
MRS. R. M. FINCH, (Polyantha) pink
MRS. SAM McGREDY, scarlet, coppery-orange
NIGHT, crimson
ORANGE TRIUMPH, (Polyantha) salmon red
PICTURE, pink
PINK DAWN, pink
PINK RADIANCE, pink
POINSETTIA, scarlet
PRESIDENT HOOVER, pink, scarlet and orange
RED RADIANCE, red
RED TALISMAN, deep cerise-red
REX ANDERSON, white
ROSENELFE, silvery-pink
SIGNORA, orange-red
SOEUR THERESE, yellow
SOUTHPORT, scarlet
SUMMER SNOW, (Polyantha) white
TALISMAN, copper-scarlet-orange
TEXAS CENTENNIAL, vermillion-red
THE DOCTOR, pink
THE FAIRY, (Polyantha) pink
WORLD'S FAIR, (Floribunda) crimson

STANDARD CLIMBERS

BLAZE, scarlet
BLAZE, (own root) scarlet
CL. CALEDONIA, white
CL. CECILE BRUNNER, pink
CORAL PILLAR, coral pink
CL. DAINTY BESS, single, rose-pink
CL. DAME EDITH HELEN, pink
CL. E. G. HILL, scarlet
CL. ETOILE DE HOLLANDE, red
GOLD RUSH, yellow
CL. HADLEY, crimson
CL. K. A. VICTORIA, white
CL. LOS ANGELES, coral pink
CL. MRS. E.P. THOM, yellow
NEW DAWN, pink
PAUL'S SCARLET CLIMBER, scarlet
PAUL'S SCARLET CLIMBER, (own root) scarlet
CL. PINK RADIANCE, pink
CL. PRESIDENT HOOVER, pink, scarlet
and orange
CL. RED RADIANCE, red
CL. RED TALISMAN, red and yellow
CL. ROSE MARIE, pink
CL. TALISMAN, copper, scarlet and orange
WHITE DAWN, white

JUNE BUDS

Bare-root Delivery

December - January

100 to 500	-----	.30
510 to 1000	-----	.27
1010 up	-----	.25

AUTUMN, burnt-orange
BETTY PRIOR, (Floribunda) shell-pink
CECILE BRUNNER, (Polyantha) pink
CHARLOTTE ARMSTRONG, cerise
CHRISTOPHER STONE, scarlet
CONDESA DE SASTAGO, red and yellow
CONTRAST, pink, white and bronze
COUNTESS VANDAL, salmon pink
CRIMSON GLORY, red
DAGMAR SPATH, (Polyantha) white
DUQUESA DE PENARANDA, orange
ECLIPSE, yellow
ELSE POULSEN, (Polyantha) pink
ETOILE DE HOLLANDE, red
EUTIN, (Floribunda) carmine-red
FLORADORA, (Floribunda) orange-scarlet
FRAU KARL DRUSCHKI, white
FRENSHAM, (Floribunda) deep crimson
GIRONA, red and yellow
GOLDEN RAPTURE, yellow
IMPROVED LAFAYETTE, (Polyantha) red
K. A. VICTORIA, white
McGREDY'S IVORY, ivory
McGREDY'S SCARLET, deep scarlet
McGREDY'S YELLOW, yellow
MME. HENRI GUILLOT, pink
MME. JULES BOUCHE, white
MRS. E. P. THOM, yellow
MRS. P. S. DUPONT, yellow
ORANGE TRIUMPH (Polyantha) salmon-red
PICTURE, pink
PINK DAWN, pink
PINK RADIANCE, pink
PRESIDENT HOOVER, pink, scarlet and orange
RED RADIANCE, red
RED TALISMAN, cerise-red
SIGNORA, orange-red
SOEUR THERESE, yellow
SOUTHPORT, scarlet
TALISMAN, copper-scarlet-orange
TEXAS CENTENNIAL, vermillion-red
THE DOCTOR, pink
WORLD'S FAIR (Floribunda) crimson

CLIMBERS

BLAZE, scarlet
CORAL PILLAR, coral pink
CL. ETOILE DE HOLLANDE, red
GOLD RUSH, yellow
CL. K. A. VICTORIA, white
CL. MRS. P. S. DUPONT, yellow
PAUL'S SCARLET CLIMBER, scarlet
CL. PRESIDENT HOOVER, pink, scarlet and orange
CL. TALISMAN, copper, scarlet and orange

CANNED ROSES TO ORDER ONLY

Roses are canned to order in January for April and May shipment.

For reasons of transportation, orders for less than 3500 1-gallons or 2400 2-gallons, or combination, are impractical, uneconomic and unacceptable.

Orders should be placed early to insure a complete selection.

PRICES:

STANDARD VARIETIES

1-G (June Buds)	.55
2-G (2 yr. 1½ grade)	.90

PATENTED VARIETIES

2-G (2 yr. 1½ grade)	\$1.35
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SPECIFICATIONS:

- 1-G Black cylindrical
- 2-G Green enamel cylindrical

SHIPPING WEIGHT:

- 1-G 9 lbs.
- 2-G 14 ½ lbs.

LABELS AFFIXED:

- Plastic labels on standards
- Patent labels on patents

FREIGHT: F.O.B. Ontario

TRUCK: Common Carrier

CAPACITY: 33,000 - 36,000 lbs.

DELIVERY COST: Quotations obtainable on request.

USE THE CONVENIENT ORDER SHEET ENCLOSED

PACKAGED ROSES TO ORDER ONLY

Roses are packaged to order for January-February shipment.

Orders in multiples of 10 of each variety should be placed early to insure a complete selection.

Minimum order 500. Standard and patented varieties may be combined.

PRICES:

STANDARD VARIETIES

1's	\$.75
1½'s	.60

PATENTED VARIETIES:

1's Patent holder's suggested
retail price less 40%

1½'s Patent holder's suggested
retail price less 50%

FREIGHT: Prepaid

SPECIFICATIONS: Roots are wrapped in sphagnum moss and crinkle-kraft paper and placed in an attractively designed $\frac{1}{2}$ -box with picture label. The exposed canes are enclosed in a polyethylene bag with an identification label.

SHIPPING CASE: Corrugated carton—packed 25 per case.

We also offer packaged June Buds in 25 assorted standard bush and climber varieties at \$11.25 per case prepaid. Minimum acceptable order 10 cases of 25 each.

USE THE CONVENIENT ORDER SHEET ENCLOSED



AMERICAN ASSOCIATION
OF NURSERYMEN

CALIFORNIA ASSOCIATION
OF NURSERYMEN



IVORY FASHION

MATLIN'S NURSERY
ONTARIO, CALIFORNIA